

CHIEF

# Membership *Experience*

2024



# Powerful Network

## *Powerful Women*

Meet the private network executive women rely on to maximize their leadership impact. Chief helps members raise their leadership game through access to a curated community and valuable insights. Today, Chief is the largest community of senior executive women, representing more than 10,000 companies.

DOORDASH

NETFLIX

amazon

Google

 SpotifyWalmart 

zoom

nrg 

ebay



Deloitte.

accenture

hulu

verizon 

TED

Walt Disney

IBM

Johnson &amp; Johnson



L.L.Bean

unicef 

HBO



citi

SONY



## The Most *Experienced, Diverse,* *and Influential* Executive Women

40%

of members represent their company's C-Suite.

1,800+

members sit on a board of directors.

\$250 billion

Collective budget managed by Chief Members.

33%

of members identify as part of an underrepresented group, race, or ethnicity.\*

77%

of Fortune 100 companies have Chief Members.

\*Read about our commitment to DEI [here](#).



## *Multiple membership packages*, because leadership isn't one-size-fits-all

### Package 1 EXECUTIVE ADVISORY



For the executive looking for  
*a personal board of advisors*

### Package 2 EXECUTIVE COACHING



For the executive looking for  
*personalized leadership guidance*

### Package 3 EXECUTIVE EDUCATION



For the executive looking to  
*strengthen their foundational leadership skills*



Every member gets access to a *vetted network* and *personalized support*

#### COMMUNITY EXPERIENCES

- In-person and virtual gatherings
- A digital platform
- Annual one-day summits in major U.S. cities
- Clubhouses in major business hubs

#### CONCIERGE TEAM

- Personalized one-on-one onboarding
- A team of dedicated advisors that understands your leadership goals



## *In-person and virtual gatherings*

Today's business context requires leaders who can nimbly navigate a variety of different challenges. Our events keep you plugged into the most critical discussions for modern executives and connect you with other members.

### Monthly Professional Chapters

Meet members in similar roles, either in-person or virtually, and discuss hot leadership topics with peers who understand your area of expertise.

### Topical Roundtables

Dig into timely topics having an outsized impact on executive leadership through regular member-led panels and discussions.

### Power Seat Conversations

Our speaker series is designed to provoke discussion and inspire new ways of thinking with insights from luminaries, such as Indra Nooyi and Adam Grant.

### ChiefX

Our annual one-day summits are designed to inspire with keynotes, conversations, panels, and workshops led by the best and brightest in business and leadership. Recent speakers include Sallie Krawcheck, Ann Curry, Stacey Abrams, and Lidiene Jones.



# Digital Platform

Our digital app and website allow you to seamlessly search for members, participate in community groups, and connect with peers via Chat or a member-hosted event.

## 200+ Community Groups

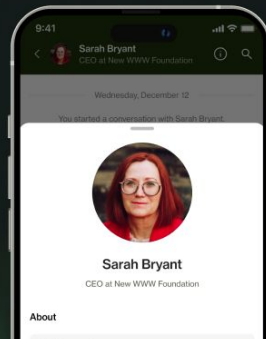
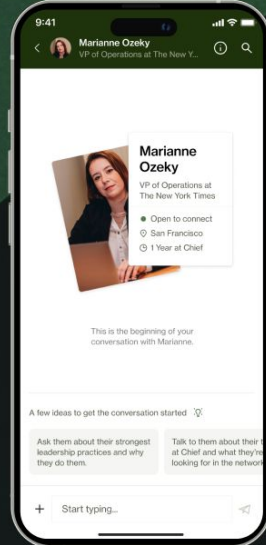
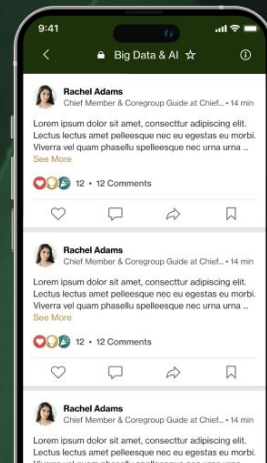
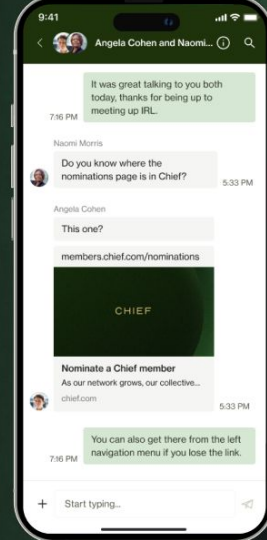
Access the crowdsourced advice of thousands of senior leaders on hundreds of topics including negotiating, getting on a board, and more.

## Member-Hosted Events

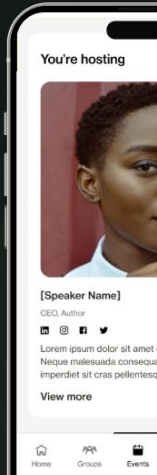
Connect over shared experiences, discuss industry trends, and problem-solve challenges. Member-hosted events can connect you across the country or gather for a neighborhood dinner.

## Search and Chat

Search for members you want to meet via role, industry, or company, and keep conversations going with our Chat feature.



COMMUNITY



## Concierge Team

As a senior leader, we know you're always busy and your inbox is always full. Our Concierge team comprises knowledgeable experts who are ready to act as your personal guide through the Chief experience.

- Personalized one-on-one onboarding
- A team of dedicated advisors that understands your leadership goals
- Personal guidance through Chief experience to point you toward a relevant event, walk you through our digital platform, and guide you to resources within the member network







## Chief Clubhouses

Opt-in for unlimited access to our Clubhouses in **New York City, San Francisco, Los Angeles, Chicago, and Washington, D.C.** Designed as elegant hotel lobbies, our Clubhouses provide space for members to connect with their local Chief community, host meetings, relax over a glass of wine, and entertain guests and clients.

### Clubhouse Amenities

- Complimentary access for up to three guests
- Food and beverage service
- Private call booths with ring lights
- Bookable space for meetings, offsites, and interviews
- Outdoor space
- Mother's rooms (with Spectra and Medela pumps provided)



## *Executive Advisory Membership*

Core is a peer group experience designed to help you navigate and accelerate your journey as a leader by harnessing the collective power of your professional peers.

### *Personal Board of Advisors*

Chief matches you with a diverse group of peers at your seniority level. Together you'll problem-solve, build self-awareness, and hone your leadership acumen.

### *Confidential and Trusted Space*

In Core, you'll draw on the shared wisdom and past experiences of your group, supporting one another with trust, vulnerability, and commitment.

### *Experienced Facilitator*

Your Core Guide facilitates meaningful conversations and leads the group in valuable peer coaching.

### *Professional Discovery*

With Core Premium, members get access to Hogan MVPI Assessment, which measures leadership values, impact on organizational culture, and unconscious biases so that executives — alongside their Core Guide — can create a roadmap to their goals.



## *Executive Coaching Membership*

Work one-on-one with one of Chief's best executive coaches, matched to meet your needs. Over four or eight sessions, you'll develop mindsets and behaviors that fuel personal transformation.

### *Match With an Experienced Coach*

Meet potential coaches in "chemistry sessions" before you commit to working together.

### *Personalized Path to Growth*

Your coach will develop an individualized approach, whether you have a specific goal in mind or are simply seeking clarity.

### *Flexible Scheduling*

Sessions are organized on your schedule and tailored to the times that work best for you.



## Core *Guides* and Executive *Coaches*

Chief works with veteran coaches — our *Guides* — both to facilitate Core Groups and for one-on-one executive coaching. They have exceptional experience working with leaders at the highest levels.

### Our *Guides* and *Coaches*

- Have on average 1,500+ hours of executive coaching experience
- Hold International Coach Federation or equivalent accreditation
- Complete a rigorous Chief Training Program and participate in ongoing training
- Come with the strongest client references





## *Executive Education Membership*

Our multi-part Executive Education courses help members strengthen foundational leadership competencies through live, structured workshops led by world-renowned business academics.

### *Critical Leadership Competencies*

Our courses are centered on the leadership competencies members and experts agree are critical for senior executives, such as leading and building teams and leading through organizational change.

### *Formatted for Busy Executives*

Choose three courses based on what's most relevant to your needs as a business leader. Each course includes three live, virtual sessions with a mix of instruction and breakout discussions.

### *World-Class Instructors*

Courses are led by world-class instructors, such as Harvard Business School professors Frances Frei and Tom DeLong.





Members can choose between  
*three main membership* packages

EXECUTIVE ADVISORY	EXECUTIVE COACHING	EXECUTIVE EDUCATION	+ ADD-ONS
<p>CORE STANDARD ..... <b>\$5,900</b> Core Meetings Every ~5 Weeks</p> <p>CORE PREMIUM ..... <b>\$7,900</b> Core Meetings Every ~5 Weeks + 2 Individual Sessions With Your Guide + Hogan MVPI Assessment</p>	<p>Four-Session Executive Coaching ..... <b>\$7,500</b></p> <p>Eight-Session Executive Coaching ..... <b>\$10,900</b></p>	<p>3 Multi-Part Executive Education Courses ..... <b>\$5,900</b></p>	<p>Access to our Clubhouses in major business hubs (NYC, SF, LA, CHI, DC) <b>\$1,000</b></p> <hr/> <p>Each Executive Education course <b>\$750</b></p> <hr/> <p>Four sessions of Executive Coaching <b>\$3,900</b></p>

Eligible executives can apply for a \$1,000 grant.  
Learn more about Chief's Grant Program [here](#).

INCLUDED WITH ALL MEMBERSHIPS .....

Community

1 Executive Education course  
(Advisory & Coaching only)

Concierge service, including  
one-on-one onboarding and  
personalized guidance

Community experiences, including  
in-person and virtual gatherings and  
digital platform access

# Sponsorship is an *investment* in...

## Your individual success

Simply making it to the C-Suite isn't enough — women leaders need professional and personal support in order to conquer the challenges they'll face once they get there. Chief was built specifically so that executives can network and seek advice among their true peers.

## Your company's performance

Members take what they learn at Chief back to their companies — from practical leadership insights and cross-industry connections to in-demand skills and key hiring opportunities. The Chief network fosters the conversations and diversity of thought to take your success to new heights.

## Your greater organization

We believe change starts at the top and has a ripple effect throughout organizations. With your investment, your diverse leaders have the tools to serve as mentors and advocates for other employees working their way up the leadership ladder.

The majority of members receive sponsorship from their organizations. Learn more and see supporting materials [here](#).



There has never been a better time to be a *Chief*.



# CHIEF

## Questions?

Learn more at [chief.com/fag](https://chief.com/fag) and email us at [hello@chief.com](mailto:hello@chief.com).