

CHIEF NEW MEMBER TOOLKIT

Share Your News

Welcome to Chief! You are now a part of the largest network of senior executive women.

We hope you'll take a moment to celebrate this achievement and your commitment to professional development — you deserve it. To join our active social community:

- 1 | Follow Chief on [LinkedIn](#), [Instagram](#), [X](#), and [Facebook](#).
- 2 | Add “Chief Member” under the “Experience” section on your LinkedIn profile.
- 3 | Make your announcement using #IAmAChief. You'll find copy suggestions below and can post these [accompanying graphics](#) or a selfie with your new member sweatshirt, once it arrives.


Note: Available graphics include a Zoom background, LinkedIn profile background, and an images to share within your announcement posts on social media (1:1 version | 16:9 version). If you would like to create a personalized graphic with your headshot, you can use [this template](#).



LINKEDIN

Aside from Chief's [member site](#), [LinkedIn](#) is the primary place to connect with other members and engage with our community.

Sample Post 1

 **Catalina Avila**
CEO

Exciting news: I've just joined @Chief, the largest network of senior executive women, to raise my leadership game. Today's leaders are navigating extraordinary challenges — it's time we share our playbooks to maximize our impact. #IAmAChief

Sample Post 2

 **Catalina Avila**
CEO

I'm proud to be a new member of @Chief. I'm not only investing in myself, I'm joining a community of women executives who believe change starts at the top. #IAmAChief

We also encourage you to share your news on [Instagram](#), [X](#), and [Facebook](#). See sample copy options with Chief's handles below.



INSTAGRAM

Sample Post 1

 **Catalina Avila**
CEO

Exciting news: I just joined @chief.network, the private network women executives rely on to raise their leadership game. Excited to be a part of this community and for all that's in store. #IAmAChief

Sample Post 2


 **Catalina Avila**
CEO

I'm proud to be a new member of @chief.network. I'm not only investing in myself, I'm joining a community of women executives who believe change starts at the top. #IAmAChief




X

Sample Post 1

 **Catalina Avila**
CEO

Exciting news: I just became a member of @joinchiefnow, the private network women executives rely on to raise their leadership game. Excited to be a part of this community and for all that's in store. #IAmAChief

Sample Post 2


 **Catalina Avila**
CEO

I'm proud to be a new member of @joinchiefnow. I'm not only investing in myself, I'm joining a community of women executives who believe change starts at the top. #IAmAChief




FACEBOOK

Sample Post 1

 **Catalina Avila**
CEO

Exciting news: I've just become a member of @joinchiefnow, the largest network of senior executive women. At a time when leaders are navigating extraordinary challenges at every level, I look forward to connecting with women who believe change starts at the top.. Learn more at [chief.com](#).

Sample Post 2

 **Catalina Avila**
CEO

I believe women have always been powerful. That's why I'm excited to become a member of the @joinchiefnow community. Chief is the largest network of senior executive women dedicated to maximizing their leadership impact. Learn more at [chief.com](#).